









## 5TH INTERNATIONAL WEEK AT IAE SCHOOL OF MANAGEMENT UNIVERSITÉ POLYTECHNIQUE HAUTS-DE-FRANCE

## Transparency and Reliability within ...

- Area 1: Human Resources, Innovation and Marketing Management
- Area 2: Corporate Finance, Accounting and Corporate Governance

10 > 14 FEBRUARY 2025

- IIM/IMTD building Émile Loubat St. Famars, 59300, FRANCE
- 1 iae-iw@uphf.fr